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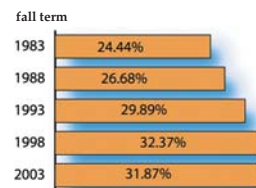
More than 1,200  
to graduate  
on Aug. 5

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'Daddy, why is  
the sky blue and  
the grass green?'

## How AU Stacks Up

A's as percent of all  
grades earned by  
AU undergraduates



Source: Planning & Analysis

Updates between issues  
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[www.ocm.auburn.edu/  
au\\_report/aureport.html](http://www.ocm.auburn.edu/au_report/aureport.html)

# AU report

For the faculty and staff of Auburn University

Vol. 37 No. 23

## Stalking an M.B.A.?

An Auburn tiger is stalking its prey in the College of Business in this view from south of Haley Center and east of Jordan-Hare Stadium. The water tower is much farther from campus than it appears here. A Photo Services staff photographer captured this different view of the scene with a zoom lens.



## Richardson cites cost-savings

# AU reorganizing its administration

Interim AU President Ed Richardson announced changes to the university's central and athletic administrative structures last week.

Richardson said the changes were designed to streamline operations and improve staff and fiscal efficiency and are expected to help the administration direct additional funding to the university's established priorities.

"We must be accountable to taxpayers, students and the parents of students who increasingly bear the cost of higher education," Richardson said. "It is our responsibility to ensure that the university uses its resources as efficiently as possible."

He added that Auburn, like other public institutions of higher education across the country, faces major fiscal challenges related to tuition rates, reduction in state funding and increases in the costs of employee health care and retirement.

Chief among the changes are significant adjustments and reorganization in the offices of the President, the Provost, University Outreach and Athletic Administration.

As the first step in a university-wide review of administrative, operational and academic efforts, Richardson has asked Auburn's senior administrative staff to consolidate, cut and streamline operations. The goal, he said, is to ensure that the university makes efficient use of available resources.

Richardson announced the following changes in the central administration:

- The internal audit function will be moved from the Office of the Executive Vice President to report to the Office of the Senior Presidential Assistant. This reporting structure appropriately removes the internal auditor's office from supervision by the institution's chief financial officer, eliminating any appearance of potential conflict of interest.

- The Office of Affirmative Action and Equal Employment Opportunity will become part of the operations of the Office of Human Resources.

- A new space management program will be developed in an effort to ensure optimal use of space on campus. In addition to other consulting (See *Reorganization*, page 4)

### Game Day

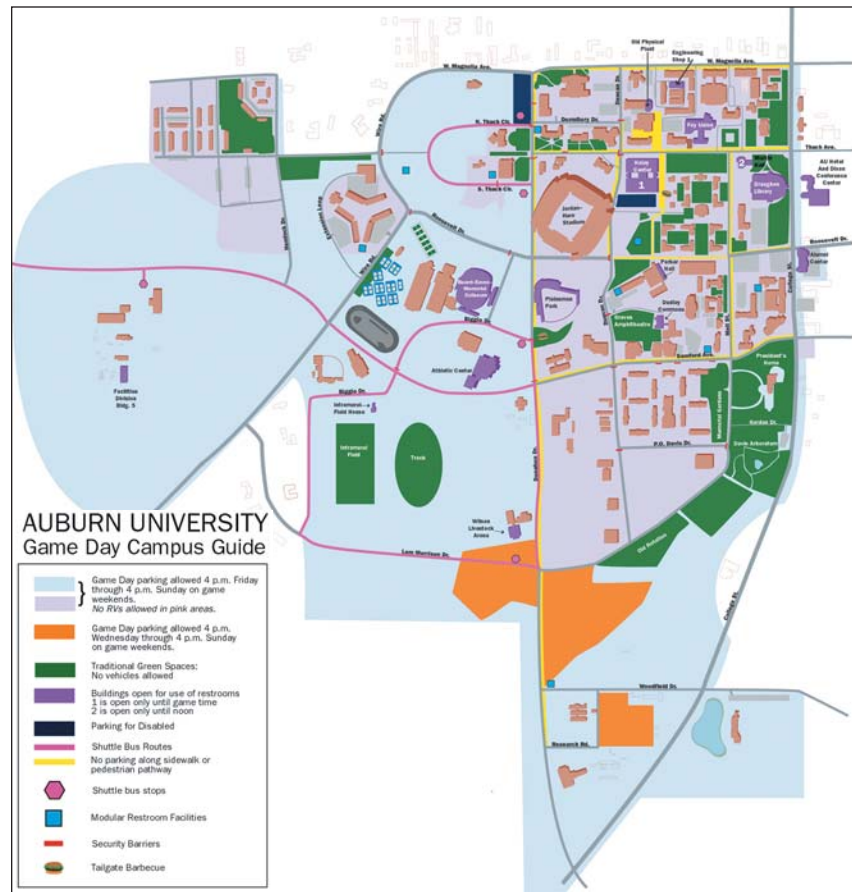
Auburn has modified its parking regulations for football game days this fall.

Parking in areas shown in green on the map at right is again restricted, and a new city ordinance allows police to issue tickets of up to \$500 per day to illegally parked recreational vehicles.

Vehicles coming to the games will not be allowed access to campus until 4 p.m. on the Friday before a game.

Other changes include provisions to provide safer access for pedestrians.

For a large-scale map, a list of changes and regulations for 2004 and related information, see the Web site: [www.auburn.edu/gameday](http://www.auburn.edu/gameday).



## Weiss named dean of Agriculture

AU Provost Thomas Hanley has announced the appointment of Michael J. Weiss as dean of Auburn's College of Agriculture and director of the Alabama Agricultural Experiment Station.

Weiss comes to Auburn from the University of Idaho, where he is an entomology professor in the Department of Plant, Soil and Entomological Sciences. He had also been dean of the College of Agriculture and Life Sciences at Idaho.

"Among the things that resonated with me," said Hanley, "were the volume and quality of his scholarly works and his ability to attract external funding."

Weiss holds three degrees in entomology: A bachelor's degree from Purdue University, a master's degree from Ohio State University and a Ph.D. from the University of Nebraska.

He was a faculty member at Montana State University from 1983-95 and North Dakota State University from 1995-98. He joined the University of Idaho in 1998 as a professor and head of the Department of Plant, Soil and Entomological Sciences. He served as acting associate dean of the college in 2002 and early 2003, acting dean from March-June 2003 and dean from June-November 2003.

Weiss, 49, will succeed John Jensen, who had been interim dean since December 2001. Jensen, former head of the Department of Fisheries and Allied Aquacultures, will remain on the faculty and assist Weiss with the transition.

The new dean said mission priorities for the college and experiment station include providing access to high-quality education in agricultural and related sciences and further development of faculty research and knowledge to meet the evolving needs of the state, region and nation.

## Research universities showcase their technologies

AU and three other Alabama research universities joined forces this month in Huntsville to showcase research technologies for prospective investors.

Auburn, the University of Alabama at Birmingham, the University of South Alabama and the University of Alabama in Huntsville hosted the forum on licensing and investment opportunities, "University Technology Showcase of Alabama."

An independent review committee of venture capitalists selected nine opportunities for review by potential investors.

AU presentations included "An Insect-Derived Protein to Improve Wound Healing," "Patient-Specific, Targeted Anti-Cancer System," "Medication Error Detection Systems - MedAccuracy, LLC" and "FoodSource Lure Corporation."

## Upcoming Events

### Tuesday, July 27

- Theatre Skits: Comedy skits by AU Theatre troupe, 1 p.m., Jule Collins Smith Museum of Fine Art Cafe.

### Wednesday, July 28

- SummerStage 2004: Dinner at 6 p.m. followed at 7:30 p.m. by AU Theatre's production of "You're a Good Man, Charlie Brown," Telfair Peet Theatre. Performances each evening through Saturday, July 31. Variety of ticket options from \$10 to \$30 available. Ticket information: 844-4154.

### Thursday, July 29

- Curator's Choice Lecture Series: "What Moves You?" Catherine Walsh, curator of exhibitions, discusses concepts of quality in art, 5:30 p.m., Jule Collins Smith Museum of Fine Art.
- Chautauquan Echoes: Concert by AU Band, 6 p.m., Pebble Hill.

### Friday, July 30

- Classes end for summer term.

### Saturday, July 31

- Final Examinations: Through Tuesday, Aug. 3, excluding Sunday.

### Tuesday, August 3

- Meeting: Administrative and Professional Assembly, 2 p.m., Foy Student Union 217.

### Thursday, August 5

- Graduation: Ceremony at 2 p.m., Coliseum.

### Tuesday, August 10

- Health Insurance: Blue Cross/Blue Shield representative available for consultation, 9:30 a.m.-11:45 a.m., Ingram 212.

### Monday, August 16

- First AU Report of fall semester 2004. Return to weekly publication.

### Wednesday, August 18

- Fall Semester: First day of classes for 2004-05 academic year.



AU Report Editor: Roy Summerford. Contributing editors and writers: Bob Lowry and David Granger, AU Communications; Jamie Creamer, Agriculture; and Karen Nesbitt, Engineering. Photography: Jeff Etheridge and Trice Megginson, Photographic Services.

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### New buildings

Jerry Newby, president of the Alabama Farmers Federation, helped Auburn officials break ground last week for a pavilion for the Agricultural Heritage Park and dedicate the Alfa Agricultural Services Building. From left to right are interim Agriculture Dean John Jensen, interim AU President Ed Richardson, Golda McDaniel of the AU Board of Trustees and Newby.



## Loyds establish \$1 million scholarship fund in Ginn College of Engineering

Auburn alumni Raymond E. and Eleanor Loyd have established a \$1 million scholarship fund in the Samuel Ginn College of Engineering.



Eleanor and Raymond Loyd

Recipients will be recognized as Loyd Scholars, and students from Elmore County will receive priority for the four-year tuition scholarships.

"With the establishment of this endowment, the Loyds create a tremendous opportunity for the next generation of engineers," said Dean of Engineering Larry Benefield.

"Scholarships serve as a powerful student recruiting tool, and support of alumni and friends makes those scholarships possible," he added.

Raymond Loyd, a 1961 mechanical engineering graduate, and Eleanor Loyd, a 1959 physical education graduate, met as Auburn students and were married in 1959. While he completed his studies, she

taught physical education at Tallassee High School in her hometown.

In his career, Raymond Loyd was a design engineer at General Electric in Louisville, Ky., and founded Derby Industries. The company was one of the nation's leading fabricators and converters of non-metallic and insulation components for the automotive and other industries. He said the scholarship is inspired by the quality education he received at Auburn and his wife's devotion to and fond memories of Tallassee.

"I've had a very successful career because of my Auburn engineering education," Raymond Loyd said. "Eleanor and I both have a deep love for Auburn and want to give something back."

Eleanor Loyd added, "I had to follow my heart and my heart wouldn't let me choose to establish this scholarship anywhere other than Auburn. I hope that one day the recipients will give back, as well, and help others who want to attend Auburn."

The Loyds' gift is a term endowment that will provide scholarships for 20 years. Eleven students will be selected for the first scholarship class.

## Ansell named interim dean of Liberal Arts

Provost Thomas Hanley has announced the appointment of Joseph P. Ansell, head of the Department of Art, as interim dean of the College of Liberal Arts.

Ansell succeeds Rebekah Pindzola, who has returned to the faculty of the Department of Communication Disorders. Pindzola had served as interim dean since John Heilman, the college's former dean, was appointed senior assistant to the president at AU in 2001.

A search for a permanent dean recently ended

without a selection, and Hanley said the search will restart this fall.

Ansell has been a professor and head of the Department of Art since coming to Auburn in 2001. An authority on art history, he holds a master of fine arts degree from George Washington University.

Since August 2003, Ansell also has served as interim director of the Jule Collins Smith Museum of Fine Art.

The museum's new director, Michael Panhorst, is scheduled to assume those duties on Aug. 15.

## AU to award more than 1,200 degrees at commencement

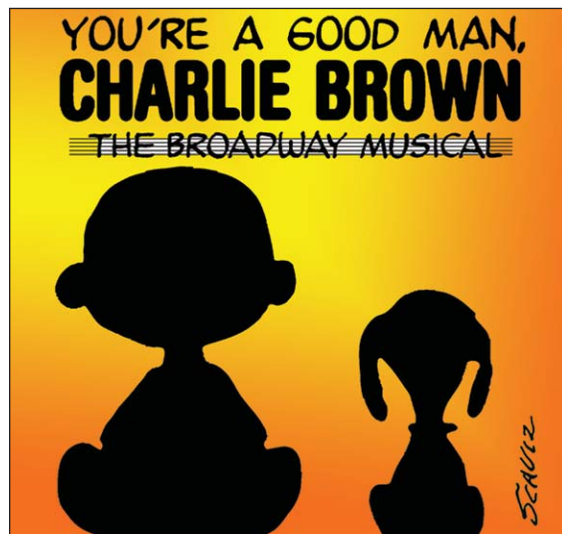
Auburn will award an estimated 1,212 academic degrees at summer commencement on Aug. 5 in Beard-Eaves-Memorial Coliseum.

At the 2 p.m. ceremony, AU will award, 894 bachelor's degrees, 258 master's degrees, 52 doctorates, two specialist's degrees and six professional degrees.

The College of Liberal Arts will award the most undergraduate degrees, 275, followed by Business, 255, and Engineering, 108.

Human Sciences will award 67 degrees, Education 57, Architecture, Design and Construction 55, Sciences and Mathematics 38, Agriculture 36, Pharmacy six and Forestry and Wildlife Sciences three.

Nursing and Veterinary Medicine have no graduates for summer term.



**Now playing**  
"Charlie Brown" concludes its summer run at AU's Telfair Peet Theatre this week with performances Wednesday through Saturday. A variety of ticket options and prices, with and without dinner, is available. Call 844-4154 for ticket information.

## Reorganization

(continued from page 1)

duties, John Mouton, special assistant to the president, will lead the space management effort.

- The Office of Planning and Analysis will merge with the Office of Assessment and Program Improvement to create the Office of Institutional Research and Assessment.

- The Office of Communications and Marketing will assume greater responsibility for the marketing and communications efforts of several administrative units, including the offices of Alumni Affairs, Student Affairs, Outreach and Development.

- Senior Presidential Assistant John Heilman will supervise the offices and operations listed above. This reorganization will consolidate in the Office of the President responsibilities for many of the university's analysis and reporting functions in the policy, planning and communication areas.

Other changes include:

- In the Office of the Provost, the associate provost for academic affairs will assume additional responsibilities. When that position is filled, several func-

tions within the Provost's Office will report there. Also, the associate provost will be charged with consolidating and strengthening the university's diversity initiatives.

- Athletic administration will reorganize its more than 30 operational units under six section leaders to encourage better communication among the units and facilitate decision-making.

- The Office of University Outreach will streamline operations in the Economic Development Institute and the Center for Governmental Services and will move toward funding those units through service fees.

Managers of the affected units will be responsible for providing Richardson with recommendations for all changes regarding role, responsibility and staffing levels by Aug. 1.

These steps and related measures are projected to produce annual savings of approximately \$1.4 million in central administration costs and approximately \$500,000 in athletic administration costs.

## Mouton to analyze campus construction projects

Interim AU President Ed Richardson has announced the appointment of John Mouton of Building Science to review all major construction projects on campus.

Mouton, the Wilborn Professor of Building Science, will maintain some faculty duties in the College of Architecture, Design and Construction while serving for approximately a year as a consultant to the administration.

He is former head of the Department of Building

Science and immediate past-chair of the University Faculty and University Senate. He will continue as faculty adviser to the Board of Trustees until next April, when that term ends.

Richardson told the University Senate this month that Mouton is reviewing major aspects of AU's construction program, which exceeds \$400 million. He said Mouton will look for ways to eliminate waste and ensure that building designs are consistent with space needs and budgets.

## Is your child's question too tough for you?

Paraphrasing a television star of the "Baby Boomer" generation, kids ask the "darnedest" things. But they still need answers.

To help provide those answers, Auburn University and the Opelika-Auburn News are starting a newspaper feature, "Ask Aubie," in which experts on campus answer children's questions about the world around them.

Science, nature, engineering, architecture, literature, history and virtually any other academic subject will be considered.

Children of AU faculty and staff may send in their questions to Aubie, who will choose a question each week and select an AU academic expert to "help" answer the question. Classrooms at area schools can also submit a question as a class.

Send your child's question by mail to ASK AUBIE, Opelika-Auburn News, 3505, Pepperell Parkway, Opelika, AL 36801, by electronic mail to msneed@oanow.com or by fax to ASK AUBIE at 749-1228.

Include the child's address, school, parents' e-mail, and telephone number.

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