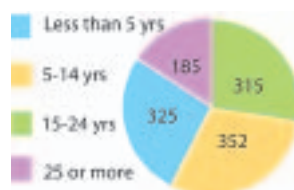


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How Auburn Stacks Up

Faculty distribution by years of service, fiscal year 2004-05



Source: Institutional Research and Assessment

www.ocm.auburn.edu/au_report/aureport.html

FOR THE FACULTY AND STAFF OF AUBURN UNIVERSITY
IA report

Fall enrollment increase sets record for AU

A record number of new freshmen helped push AU's fall semester enrollment to an all-time high. Auburn's total enrollment of 23,333 exceeds its previous record of 23,276 in the fall semester of the 2002-03 academic year. The record 4,197 new freshmen eclipses the old record of 4,184, also set in fall semester 2002.

"These numbers make it very clear there is an exceptional demand for an Auburn University education," said interim President Ed Richardson. "We are excited about our record enrollment and, particularly, about our outstanding new freshman class. They enter Auburn exceedingly well-prepared for their collegiate experience."

Auburn's freshman class averages a 24.1 ACT test score and a 3.52 high school grade point average.

In addition, the freshman class totals exceeded last year's totals in almost every demographic. AU enrolled 2,468 new freshmen from in-state compared with 2,178 last fall, 1,729 out-of-state new freshmen compared to last fall's 1,416 and 398 new African-American freshmen, up 15 percent from last year's 347.

"With regard to our new freshman class, we're up in almost all ethnic groups, in out-of-state and in-state students and in most of our larger feeder states, including Georgia, Florida, Tennessee, Texas, Virginia and North Carolina," said John Fletcher, AU's assistant vice president for enrollment management services. "All of this is tremendously exciting for us — both as a reward for our hard work and a harbinger of a bright future."

Fletcher credited both his staff and Auburn students for the university's successful recruiting year. In particular, he mentioned the efforts of

See **Enrollment**, page 2



Restoring Ross

This typically bucolic reflection in Centennial Pool conveys a false sense of calm at Ross Hall, which is one of the busiest construction sites at Auburn. A closer look reveals the crane behind the historic building and a roof stripped to its frame. The interior of Ross has also been stripped and is being rebuilt, and a major new addition will enclose the patio on the building's north side. Named for Bennett Battle Ross, a legendary early 20th century professor and dean, the iconic building is being restored at a cost of \$13 million to its original 1930s condition but with modern alterations to meet 21st century Chemical Engineering needs.

Cavender named acting associate provost at Auburn

Auburn Provost John Heilman has announced the appointment of Dorothy H. Cavender as acting associate provost for academic affairs.

Cavender will devote half her time to the position and half to continuing responsibilities in the College of Human Sciences as associate dean for academic affairs and associate professor of consumer affairs.

"Dr. Cavender brings an impressive administrative skill set to the Office of the Provost," said Heilman. "She is particularly qualified to work in the area of academic affairs and I welcome her input and expertise."

Cavender came to Auburn in 1978 as assistant to the dean of Human Sciences and an assistant professor of consumer affairs. She was promoted to associate professor and associate dean for academic affairs in 1996.

She has extensive experience in course and curricula development and, over the course of her AU career, has been recognized by several student groups for her contributions to the teaching program.

Also, she has authored or co-authored numerous refereed journal articles and worked in international programming to develop student exchanges and other international programs in Italy, Australia, Spain, Taiwan and China.

Cavender holds bachelor's and master's degrees in apparel, textiles and merchandising from the University of Kentucky and a doctorate in education administration from Auburn.



Camp War Eagle

Interim President Ed Richardson met with a group of Camp War Eagle counselors recently to congratulate them and their colleagues on their success in hosting record numbers of new freshmen at orientation camps over the summer.

Enrollment

continued from page 1

Auburn's student Camp War Eagle counselors, who hosted 4,155 campers, also a record, at orientation sessions.

As in the past, the official enrollment numbers were calculated after the 15th class day of fall semester.

Richardson said the enrollment numbers are the latest in a series of good news for Auburn.

"This is more good news in what is becoming a very exciting fall," Richardson said. "A record number of students, a ranking at 38th among public universities by U.S. News & World Report and being named among the 'best colleges' by Princeton Review. But we can't rest; we have to work to continue our progress."

Web ranking by Forbes places Auburn MBA program among best collegiate investments

The MBA program in AU's College of Business is ranked 26th among those in the nation's public institutions and 53rd overall in a new Forbes.com special report.

The biennial ranking measures best "return on investment" for MBA graduates of the Class of 2000.

For this year's survey, Forbes sent 25,000 questionnaires to graduates of the top 111 MBA programs around the world. To determine the five-year MBA gain, Forbes asked for pre-MBA salaries as well as for compensation figures for three of the first five years out of school. The survey then compared post-MBA compensation with both costs of attending (in tuition and foregone salary) and

estimates of what the same students would have made in their old jobs.

The results show that Auburn grads experienced an 89 percent cumulative return, the seventh highest percentage return among all schools, for a gain of \$54,000 in the five years since they began their MBA program. It took them just three years to recover the cost of their graduate education.

The number-one school in the ranking was Dartmouth whose graduates experienced a five-year gain of \$134,000 above their cost of tuition and foregone salary.

The top public MBA program on Forbes' list was University of Virginia, which was ranked eighth overall.

Upcoming Events

Continuing

GALLERY EXHIBITION "Construction," drawings on wood by Cedar Lorca Nordbye, 8 a.m.-4 p.m., through Friday, Sept. 16, Biggin Gallery.

MUSEUM EXHIBITION "Quilts of Gee's Bend," handmade quilts from Alabama nationally acclaimed as folk art, through Dec. 4, Jule Collins Smith Museum of Fine Art.

Thursday, September 15

MEETINGS Board of Trustees, committee sessions start at 10 a.m. with a joint session of the Agriculture and the Property and Facilities committees, Dixon Conference Center.

WORKSHOP Board of Trustees, session on cost management at 12:30 p.m., session on strategic planning at 1:30 p.m., Dixon Conference Center.

DANCE PERFORMANCE Thaddeus Davis and Tanya Wideman-Davis in honor of "Quilts of Gee's Bend," 7 p.m., Grand Gallery of JCS Museum of Fine Art. Limited seating.

Friday, September 16

MEETING Board of Trustees, 9 a.m. Dixon Conference Center. Meeting times, including committee sessions and workshops, may change; for updates, see www.auburn.edu/administration/trustees.

Monday, September 19

NEXT AU Report.

PUBLIC LECTURE "What Can You Do with Rhetoric? Rhetorical Analysis in Criticism and the Classroom," Jack Selzer, Penn State University, 2 p.m., auditorium, Draughon Library.

Wednesday, September 21

PUBLIC LECTURE Celeste Ray, author of "Highland Heritage: Scottish Americans in the American South," 7 p.m., Foy Exhibit Hall.

STUDY ABROAD FAIR information and exhibits on opportunities for study in other countries, 9 a.m.-2 p.m., Haley Center lobby.



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United Way sets goal of \$140,000 in AU campaign

Volunteers have begun distributing pledge cards for the 2005 United Way Campaign on campus.

This year's campus goal of \$140,000 exceeds by \$5,000 the goal for 2004 but is only a few dollars more than the amount, \$139,642, actually raised last year. The campus goal is part of the Lee County United Way Campaign goal of \$1,025,000.

For 2005, Bill Sausser of the College of Business succeeds Susie Hall of Administrative Services as campus campaign chair. "Auburn faculty, staff, administrators and students have always shown a lot of compassion for those less fortunate among us, and we are encouraging them to come forward again with their contributions," said Sausser.

"In our support for the victims of Hurricane Katrina, let us not forget the United Way organizations that help ease the suffering of those who seek refuge among us as well as assisting the children of Lee County and our neighbors who are struggling to overcome adversity in their lives," Sausser added.

Sausser noted that United Way contributions support approximately 34 local charities and organizations that depend on local support to provide services that otherwise would not be available. Of the money raised at AU and elsewhere in Lee County, more than 90 percent remains in the local area for services to needy families, the disabled, youth groups, sick or injured persons and others with special needs.

Donor support reaches these groups and individuals through the East Alabama Food Bank, Red Cross, Salvation Army, Achievement Center and nearly 30 more local organizations.

United Way volunteers are working in all major units on campus to distribute and collect campaign pledge cards from faculty, staff and others. Sausser said the campus volunteers hope to reach their goal by Thanksgiving but will continue their efforts as long as necessary.

Cochran named fellow in institute

John Cochran, department head and professor of aerospace engineering in AU's Samuel Ginn College of Engineering, has been elected as a 2005 fellow of the American Institute of Aeronautics and Astronautics.

The AIAA appointed the AU professor as a fellow in recognition of his contributions to aerospace vehicle dynamics and control and to aerospace education.

A member of Auburn's Aerospace Engineering faculty since 1968, Cochran has been head of the department since 1993.



Poultry Science Building

At a Sept. 2 building dedication, Emeritus Professor Robert Brewer, center, joined with College of Agriculture Dean Richard Guthrie, left, and John Blackwell of the AU Board of Trustees in displaying a proclamation bestowing the name "Poultry Science Building" on the new facility. Brewer, who was head of the Poultry Science Department for more than two decades, was one of several AU, industry and government leaders whose years of efforts culminated in construction of the modern, Georgian-style \$20 million building south of P.O. Davis Drive.

Lecture series examines literature issues, poetry

Jack Selzer of Pennsylvania State University will present a public lecture at Draughon Library at 2 p.m. Monday, Sept. 19.

As the first speaker in the AU English Department's 2005-2006 English Symposium Series, Selzer will speak on "What Can You Do With Rhetoric? Rhetorical Analysis in Criticism and the Classroom."

At Penn State, Selzer is an English professor specializing in rhetoric and composition, scientific and technical communication and the work of prominent 20th century literary critic Kenneth Burke.

Selzer will discuss how to use rhetorical criticism to examine texts as various as a novel by John Dos Passos, an argument in the Wall Street Journal, a speech from the Civil Rights movement and a visual argument about gender.

Selzer is one of four presenters in this year's Symposium Series. Thomas Lux, author of "The Cradle Place" and "The Street of Clocks," will present a poetry reading at the Jule Collins Smith Museum of Fine Art at 3 p.m. on Oct. 20.

Presenters for spring semester include author Janisse Ray on March 9 and James Phelan of Ohio State University on April 20.



Dedication

Richard Brinker, left, dean of the School of Forestry and Wildlife Sciences, shows interim President Ed Richardson around the school's new neoclassical-style building. The two recently joined faculty in welcoming alumni, industry and government leaders to campus for the building's dedication. The \$26 million building overlooking a wooded slope off the Duncan Drive extension replaces outmoded, landlocked facilities on Mell Street.

Red Cross seeking funds at AU for Katrina relief effort on coast

Auburn is participating in fund-raising initiatives with the Red Cross and the Southeastern Conference on behalf of relief efforts for Gulf Coast victims of Hurricane Katrina.

The most visible aspects of AU's support for the relief effort last week involved collection points around campus for financial contributions on class days and at Jordan-Hare Stadium at Saturday's football game between the Auburn Tigers and the Mississippi State Bulldogs.

The campus collections are part of the national Red Cross fund-raising effort for one of the largest relief operations in American history, and the game-day collection is part of a conference-wide effort by SEC members to generate \$1 million to

assist Gulf Coast victims of Hurricane Katrina.

AU is also designating surplus equipment to public schools and school districts in the hurricane's path. The Surplus Property unit of Property Services will transfer computers, desks, chairs, tables and items to schools that lost property in the storm. For information on transferring used but serviceable departmental property, call 844-5937.

Updates on relief efforts at AU are available online at www.ocm.auburn.edu/Katrina.

Also, Alabama state government has set up an online site at <http://servealabama.gov>. Auburn students of College of Business faculty member Tom Marshall assisted the state in creating the site, and the college houses the server.

Katrina relief

In one of several efforts for victims of Hurricane Katrina, student volunteers last week collected money for Red Cross relief activities. Shown here, Carlos Collart, right, one of the volunteers, contributes on the library steps. Others at the site were, from left, Kim McGrue, Allison Simpson, Cade Cannon and Juan Garrido. This was one of several Red Cross collection sites across campus.



Theatre shuffles schedule for plays

The AU Theatre Department has moved its production of "The Best Little Whorehouse in Texas" from late September to next spring.

The play was originally scheduled to start a two-week run on Sept. 27, at the end of the current budget year. With the change, the musical will premiere on campus during a new fiscal year.

AU Theatre will announce a new play to run Oct. 18-23, followed by Neil LaBute's play "The Shape of Things," on Nov. 8-13. Both productions will then run on alternate evenings Nov. 15-18.

Spring productions include "Daunce," an annual showcase of modern dance, in January, "The Blue Bird" in March and "The Best Little Whorehouse in Texas" in April.

"Metamorphoses," which was originally scheduled for April, will be moved from the spring calendar to the 2006-07 season.

For tickets, call the Theatre Box Office at 844-4154.

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