

Auburn University Internal Communications Survey  
November 2003

**Ranking issues and news**

**Results of 2003 survey  
of Faculty and Staff**

(In descending order from  
highest rated =5 to lowest=1)

Type	Mean
pay & benefits	4.52
au finances	4.39
legislative	4.29
work condit	4.28
calendar	4.24
acad reputation	4.19
admin news	4.07
BOT news	3.95
research	3.94
park/trans	3.90
achiev/honors	3.80
construction	3.79
outreach	3.68
people features	3.67
tech news	3.58
fine arts	3.54
diversity	3.45
conferences	3.39
campus forum	3.35
alum gifts	3.25
color pictures	3.19

**Results of 2001 survey:**

Highest rated types of news:  
Legislative issues affecting AU  
Working conditions  
Board of Trustees  
Administration news  
Higher education issues  
Construction updates  
Entertainment (Plays and concerts)  
Visiting speakers  
Technology news  
Research news  
Parking issues  
Alumni gifts  
Conference announcements  
Diversity issues  
People features  
Outreach news  
Child care information

**Results of 1996 survey**

AU budget and funding  
Pay and benefits  
Working conditions  
Academic reputation/ranking  
Administration news  
Achievements/honors  
Calendar items  
Research developments  
Campus Roundup  
Appointments  
Parking  
Reader Response columns  
Opinion columns  
People stories  
Technology news  
Buildings/facilities  
Conference announcements  
Government news  
Charts and graphs